

TCA's Fractional Chief Research Officer Service

Does your organization have research needs without a dedicated researcher? Do you need strategic guidance on the direction of your organization's research? Would you like research leadership and guidance on a part-time, intermittent, and/or ad hoc basis? TCA's Fractional Chief Research Officer Service provides clients with a flexible solution to their research needs.

What is a Fractional Chief Research Officer?

A Fractional Chief Research Officer (Fractional CRO) is a part-time research resource who provides direction, guidance, and leadership to an organization's research department. Organizations that hire a Fractional CRO are able to leverage as much of the Fractional CRO's expertise as they need without the expense of a full-time researcher.

Our Fractional CRO Process

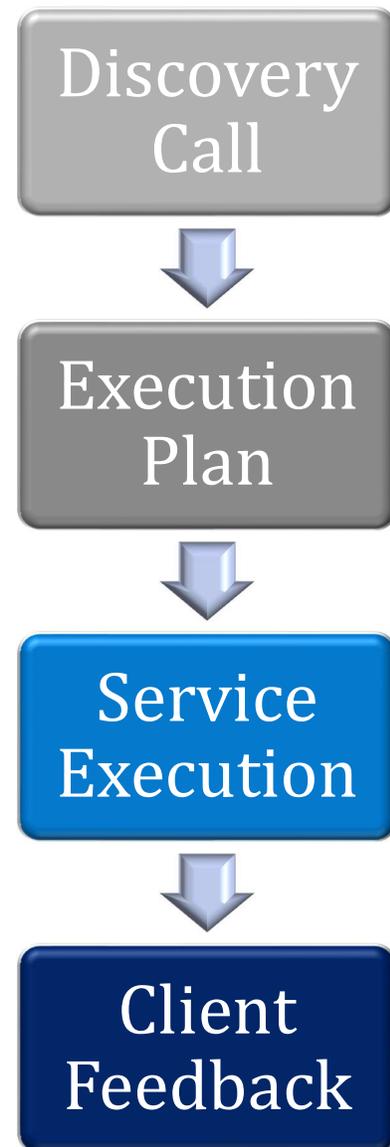
We provide clients with our Fractional CRO service through the following process: an initial discovery call, creation of an execution plan, service execution, and detailed client feedback.

Discovery Call: We engage prospective clients in a 30-minute discovery call to discuss their needs and how TCA might be able to assist them.

Execution Plan: After a successful discovery call, we collaborate with our client to develop an execution plan based upon the client's specific research requirement, desired amount/duration of service, and frequency of assistance from the Fractional CRO. For example, some clients may have a recurring need of 2 days per month, while other clients may need weeks of Fractional CRO service per quarter. Finally, before the commencement of each service, we touch base with the client in order to ensure that goals are defined and also to get clarity on any pre-commencement prep. This helps to ensure that we are able to perform the service smoothly and that the result will exceed our client's expectations.

Service Execution: Given our client's research requirements, our execution plan, and pre-commencement prep, TCA provides customers with Fractional Chief Research Officer services that add value and provide leadership.

Client Feedback: At TCA, we do not consider the service complete until we have acquired feedback from our clients. This allows us to constantly improve our offering and also address any evolving client needs.



Our Fractional CRO Service Areas

TCA is able to offer our Fractional CRO services to organizations with a research need in areas of Economic Consulting and Commercial Real Estate Consulting.

Economic Consulting

Regression Analysis
Data Analysis and Synthesis
Labor Market Analysis
Regional Economic Analysis

Commercial Real Estate Research

Market Analysis
Site Feasibility
Strategic Expansion
Opportunity Zone Strategic Guidance

How To Get Started

Contact us at info@tcaanalytics.com or call us at 704-840-9970 to schedule a discovery call. You can also schedule a discovery call through our website at www.tcaanalytics.com.